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ILMIY-ELEKTRON JURNALI
9-SON

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UNIVERSITETI
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XABARNOMASI

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INCREASING THE ECONOMIC EFFICIENCY OF TEXTILE INDUSTRY ENTERPRISES THROUGH DIGITAL TECHNOLOGIES

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ANNOTATION

The article describes ways to increase the economic efficiency of textile industry enterprises through digital technologies. The main goal of this research is to increase the organizational and economic efficiency of production in textile industry enterprises with digital technologies. Indicators of economic efficiency of industrial enterprises and the indicators representing the factors influencing it, as well as methods of their evaluation, are widely covered. The scientific significance of the results of the research, conclusions and recommendations are drawn up, digital technologies and conclusions are given in the industrial enterprises, in particular, in the enterprises of the textile industry. In the study, it is explained that the prospects for the development of production organization based on the use of cluster system and digital technologies, the improvement of the economic activities of industrial enterprises based on the obtained results, and the possibility of using them in scientific research work are explained. The practical significance of the research results, ways to increase production efficiency in textile enterprises of Andijan region through digital technologies were considered.

Introduction. Digital technologies are increasingly important in today's society is going. The issues of their widespread introduction and development of the digital economy have become a serious vital issue for every country nowadays. Naturally, entering into every field has made our way of life and our work much easier. Naturally, the entry into every field made our way of life and our work much easier. Now let me explain with a real example, for example, you want to go on vacation to a foreign country, or with your family members or friends, and you can do all the things on your travel schedule without leaving your home. That is, you will first plan which country you will go to and determine its costs and places you will visit.

Buying a ticket to your next destination. You can order a ticket for the day you like, online or through a travel agent or company's applications. Now you order a car and a hotel to meet you in the country you are going to, and you do this online with your computer or smartphone. And you book the hotel and the car in advance. You organized the trip without going anywhere and without calling anyone.

Effective investment policy, which is a crucial link of the globalizing system of international economic relations, is becoming more and more relevant in ensuring the competitiveness of the economy of regions and countries.

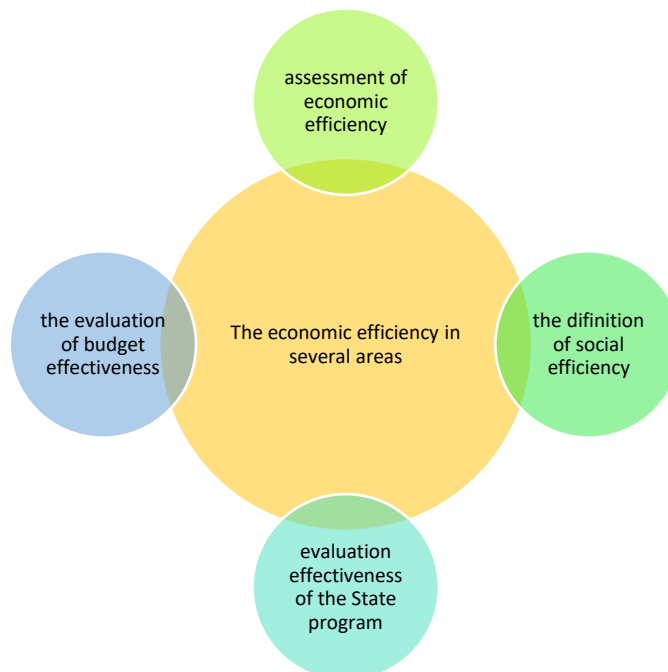


Figure 1. The economic efficiency in several areas (A.A. Baxromov 2023)

I can say that it opened a great way to develop digital technologies during the pandemic. Because all jobs, studies and representatives of many fields are sitting and working online, which has increased the need for various web programs, website production, platforms, websites are the best way to establish remote communication, is directly related to today's service of information technology. In the decision of the President of April 28, 2020, "On the widespread introduction of digital economy and

electronic government", it was decided to implement the digital economy, digital technologies, modern information technologies and five initiative projects. (Y. Sirojiddinova, Z. Jovliyeva 2022). It was envisaged that we would be able to increase literacy and compete with other countries. This decision envisages the opening of digital entrepreneurship, electronic government system, digital knowledge training centers in all regions of

our republic, complete modernization of the country's infrastructure. (M.F. Isoqova, S.B. Fayzullayev, F.I. O'rozov, F.F. Isoqov 2022)

As the implementation of a comprehensive policy aimed at increasing the investment attractiveness of the national economy occupies a central place in the development strategy of Uzbekistan until 2030, the development of integration between the digital economy and investment activities has become an objective necessity.

Literature review. Abdugaffarov A., Mardiyev N., Siddikov Z. It is dedicated to models of financial process assessment and methods of solving practical problems, the main goal of analyzing financial processes is to comprehensively study the state of financial processes of the enterprise and make an accurate assessment of its state through assessment models. giving, verifying the location of funds and resources, determining whether they are being used in the right direction through assessment models, determining how financial processes are performed through assessment methods, and determining solvency assessment. Also, light industry in the national economy of developed countries the economic and strategic role of enterprises, light industry based scientific proposals and recommendations on planning, ensuring the rapid and stable development of light industry, diversifying and expanding the production of products with high added value that are competitive in foreign markets, primarily through deep processing of local raw materials. A.Abdugaffarov, N.Mardiyev, Z.Siddiqov. (2021).

Shiborsh K.V. (2000). It is related to the need to strengthen the competitive position of companies, and it is determined by the level of production management and improvement in the conditions of relative stabilization of the country's economy.

Lenko O.V. (2005), a number of recommendations have been developed to assess the importance of information and communication technologies for managing an industrial enterprise. In particular, management of enterprises using information and communication technologies - a set of knowledge methods and tools for data collection, processing, storage, transmission and protection of information to solve management tasks based on the development of system software, computer and telecommunication technologies organize consists of In management, information technologies are often used in an automated way, that is, it involves the implementation of management technologies using technical and software tools.

Dedov O.A. (2002), According to his opinion, "The formation of the management system of industrial enterprises is generally carried out by creating systems of management methods." In order to achieve the necessary result, the implementation of the activity of the organizational system is carried out through the influence of the industrial management system on this system, as well as the methods of managing the economic adaptation of the industrial enterprise.

Research methodologies. Uncertainty and instability in the competitive market environment, the speed of changes are raising the issue of digital transformation of production, service and sales systems as a problem of increasing investment attractiveness. This problem is formed under the influence of the following factors:

changes in the prices of raw materials and energy resources in the economy;

Peripheries that cause conflicts of interest as a result of changes in tax bases and tax rates. (A.A. Baxromov 2023)

Also, despite the fact that there are many examples of successful experiences and practices in increasing investment attractiveness, it is natural that the introduction of innovative technologies causes some difficulties for manufacturers, which are characteristic of the adaptation period.

As the issue of ensuring competitiveness is based on these two global directions - information and communication technologies (the basis of the digital economy) and investment policy, the expansion of the possibilities of expertise and assessment of prospective investment projects requires making innovative decisions in the field.

The improvement of the competitive environment requires changing the business models for the market offer subjects, introducing new software and hardware solutions, optimizing the work process, and creating systems for training personnel to work with new technologies.

In order to extend the flame resistance properties of the fabric, it is planned to carry out several studies. In order to ensure the complete penetration (joining) of the composition of "axor" to the recommended material, the materials were cleaned of lubricants, and axor substances used in the spinning process.

It is known that in the course of cleaning the fabric, the fabric is cleaned from the additional substances that are not soluble in water in the cotton, in addition to the fabric that has been coated with iplprgp. If the dye is soluble, then the fabric can be washed in hot water to remove the dye. If there are water-insoluble substances (for example, starch) in the

composition of the feed, then it is necessary to break down these substances and make them soluble in water. Acid, alkali, oxidizing agents and enzymes are used in the cleaning process. The tissue prepared for research was boiled in a mixture of 2% soda and 3% laundry soap in 1 liter of water.

Analysis and results. We know that nowadays there is a high demand for the IT sector, unfortunately, there is a lack of representatives of this sector in Uzbekistan. Due to this, Uzbekistan receives labor force assistance from abroad and receives workers from other countries. We know that India is one of the leading countries in the field of IT in general. India has the largest remote services market in the world. The digital economy is growing 2.5 times faster than the world gross product, and at the same time, the idea of increasing digital literacy is being promoted. I think the components of increasing digital literacy include: media literacy, information literacy, financial literacy and others. Media literacy is a collection of information that allows people to analyze media forms and messages and create them.

The main signs of digital transformation are explained as follows:

- high degree of automation;
 - possibility of quality implementation of electronic document exchange;
 - mutual electronic integration of accounting and reporting and auditing systems;
 - electronic databases of management information;
- Availability of CRM (customer relationship system). (A.A. Baxromov 2023)

The development of digital technologies has opened a wide opportunity for the modern education system. The teaching process conducted with digital technologies will definitely be of higher quality and more effective. Because we are living in the age of information technology, the young generation is keeping up with the times and is familiar with mobile phones and smart phones. Now let's see that the lesson process was conducted in the old way with exhibitions, various paper applications, and in the second case, using modern visual aids, organizing projectors, and getting interesting videos and information from various sites about the lesson process is an independent approach. If we conduct a lesson about research, I think that in the second case, interest in the lesson process, interest in science will be interested in developing digital technologies and creating better exhibitions, better programs, and websites in the future. Then, whether it is a university, a school or a college, the organization of classrooms called "Digital World" in some sense will increase the interest of students. When entering this room, the environment of the room directly affects the child's psyche. Therefore, it is necessary to organize the room like a digital world. The walls of the room were also made in a unique design, and the tables and chairs were in a special color. If the room is enriched with modern technologies and a large monitor is placed instead of the blackboard, and all the tables and chairs are equipped with computers, it will increase the students' interest even more. (A.A. Baxromov 2023)

Discussion. On the one hand, it is useful to create an environment like an IT park. Enrichment with various digital technologies is also good. And this will certainly serve to organize modern education and increase the effectiveness of education. At the same time, our country ensures that we occupy an important place in the world community. I will give examples of digital technologies: digital watches, digital identification, digital cards, digital (smart) curtains, digital electronic locks and we can give many examples. (A.A. Baxromov 2023)

Acceleration of digital transformation processes to increase investment attractiveness, in particular:

- a) serves the growth of the enterprise or organization, increases its income and improves its image;
- b) simultaneously creates opportunities to save time and reduce costs for producers (sellers), service providers and consumers;
- c) more and faster information about products and services will be obtained, and their opportunities to enter the world market will increase;
- d) increases the possibilities of rapid improvement of the quality of goods and services, prices, payment methods and delivery conditions due to the rapid reception of "feedback" (opinion of consumers). (A.A. Baxromov 2023)

First of all, if we want to create a digital project, it will consist of a lot of software packages and codes. We know this very well, we write the necessary codes in the right place and our program starts. A digital identity is information about a person or a company or organization. That is, the one that provides you with access to your account. You use things to confirm your identity. There are types of BungRa that open with your face, fingerprint, and eyeball. A simple example is that the identification on your mobile phone, which is used by you, reveals the code you left by determining how similar it is to your data with your face or fingerprint. This is the type of identification with the highest level of security. Your

information will be placed in the cameras installed when you enter your office, and you will look at it before entering it. If it confirms that you are correct by comparing your information, it will open the door and you will enter. Digital maps are the basis of automated cartographic systems. Or electronic cards are included. For example, if you book a hotel room and want to enter your room, you will be presented with digital cards. This ensures your safety. You attach the card to the door handle and the room door opens. Such a digital card, the development of digital technologies is really gratifying, it's great how much it has made our life easier. Or you can install the mobile application of electronic visa cards-bank on your phone, enter your data and order a visa card, and within an hour you will get a card by ordering online without calling anyone, going to the bank and waiting in line, filling out documents. (A.A. Baxromov 2023)

Conclusion. Digital curtains – such technologies were used in five-star hotels in the past, and now they have appeared in our homes as well. To the question of what kind of device is this: you are lying in your bedroom, the bright sun is shining outside, but you want to sleep in a dark place and you get up and close the curtains. The advantage of digital blinds is that you can control the blinds from your bed using the remote control, so step 1 is simply closing the blinds. Step 2: Darkening. The 3rd stage is very dark, you press the button you want, you choose the process that is convenient for you and you sleep peacefully. Of course, digital

technologies of this type are also managed by writing various codes and installing programs on the screen and the remote control. Digital electronic locks are also a device that you need to keep your data or valuables safe. You can use them wherever you want, you can put them on the door of your room. According to the Decree of the President of the Republic of Uzbekistan on the approval of the – Digital Uzbekistan-2030 strategy and measures for its effective implementation (PF-6079-No. 05.10.2020), in particular, software and products for improving the electronic government system and the implementation of more than 220 priority projects aimed at further development of the local market of information technologies, organization of IT parks in all regions of the republic, providing the sector with qualified personnel has begun. Launching a geoportal integrated with more than 40 information systems, creating an information system for the management of public transport and communal infrastructure, is implementing a complex program "Digital Tashkent" that provides for the digitization of the social sphere and the subsequent implementation of this experience in other regions. It follows from this that they are trying to move our country to "digitalization" of every sector as soon as possible. I think that the results of the implemented decisions will be applied in work activities and will show their effectiveness.

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